

IQ Services Adopts New Corporate Logo

New logo symbolizes company's growth and role in the industry

IQ SERVICES, Minneapolis, MN - (April 24, 2008) – Since 1996, IQ Services, the industry's premier provider of managed testing services for contact center and unified communications solutions, has been on a mission to make complex, sophisticated testing technologies accessible and easy for companies of all shapes and sizes. In the first quarter of 2008, IQ Services launched a new logo and design, which better symbolize IQ Services' mission, values, employees and -- most importantly -- customers.

"The new logo is a reflection of how IQ Services has modernized not only its services business over the years, but also the entire industry," said IQ Services' President and CEO, Jim Jenkins. "Twelve years ago, quality automated testing was only available to large businesses with the budget to spend on purchasing, maintaining and supporting costly test equipment. Today, companies with contact center and communications solutions ranging from just a handful of ports to tens of thousands of ports expect the industry to offer efficient, flexible managed testing services that meet their project and budget requirements and that focus on the customer experience. These companies benefit from IQ Services' patented testing technologies and methodologies as well as our unparalleled customer service. Everyday, customers tell us that we deliver a level of service they don't experience anywhere else. We are proud of our record of service and the valuable services we deliver, which we hope is better reflected in our new logo."

The launch of the new logo and design also coincides with the addition of new service offerings, including comprehensive test planning services and Active IP Telephony Management and Testing services for enterprise IPT deployments. "IQ Services is in a unique position to help customers protect the investments they've made in expensive contact center and enterprise communication solutions," says Jenkins. "By expanding our service offerings to include risk management planning services and enterprise IP telephony testing, we make sure the industry has someone to turn to for up-to-date, optimized testing services."

About IQ Services

IQ Services empowers companies to deliver the best possible experience to their customers through flexible and responsive managed testing services for contact center solutions and unified communications technologies. From design to production, IQ Services delivers confidence about solution performance through comprehensive test planning, performance and load testing, application feature testing, availability monitoring and other specialized test services. As the industry's first customer experience testing services provider, IQ Services is the partner of choice for businesses who demand high solution efficiency and customer satisfaction. For more information, visit our website today (www.iq-services.com).

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